



The Procurement & Supply Chain Portfolio



PROCUREMENT & SUPPLY CHAIN LIVE

SINGAPORE

21 MARCH 2024

VIRTUAL CONFERENCE, SINGAPORE

PROCUREMENT & SUPPLY CHAIN LIVE

DUBAI

15 MAY 2024

VIRTUAL CONFERENCE, DUBAI

LAUNCHING

Procurement.
SupplyChain.

AWARDS
2024

PROCUREMENT & SUPPLY CHAIN LIVE

NEW YORK

5-6 JUNE 2024

VIRTUAL CONFERENCE, NEW YORK

PROCUREMENT & SUPPLY CHAIN LIVE































LONDON

24-25 SEPTEMBER 2024

BUSINESS DESIGN CENTRE, LONDON

IN CONJUNCTION WITH THE DIGITAL PROCUREMENT **EXPO**

Major Clients

All in the Numbers

+56K



Monthly Page Impressions

+35K



Global Monthly Uniques

+20K



Social Media Footprint

+5.7K



Total Newsletter Audience

4.6%



Avg Click Through Rate

+9.6K



Global Event Registrants

300+



Avg Webinar Registrants

50%



YoY Audience Growth

Brand Content & Sponsorship Opportunities



Brand Awareness

- Magazine
- Website
- Newsletter
- Executive interviews

Content Creation

- Company Reports
- Whitepapers
- Research Reports
- Web Articles
- Press Release



Sponsorship

- Events
- Awards
- Top 100s / Top 10s

Demand Generation

- Webinars
- Whitepapers
- Event Hosting

Information Services

- Email Marketing
- Data Targeting
- Gated Communities

Executive Education Programmes

- Executive Roundtables
- Virtual Event Days
- Virtual Supplier Days



Global Procurement DataBank

Over 253K

Senior Procurement Executives

Global Reach

US & Canada	47%
UK & Europe	34%
APAC & ANZ	13%
Middle East & Africa	6%

Role & Responsibility

CXO	61%
VP	7%
Director	16%
Manager/Head	11%
Other	5%

Company Size (EMP)

10K+	48%
1K-10K	31%
500-1K	7%
250-500	7%
Under 250	7%

2024 Editorial Calendar

	Procurement Strategy	Strategic Sourcing	Procurement Technology	Sustainability	Top 10	Top 100
Jan	Digital Transformation	Strategic Sourcing	P2P Platforms	Gen AI in Sustainability	Cloud Platforms	
Feb	P2P Strategies	Supplier Selection	Gen AI in Procurement	Scope 3	Procurement Events 2024	
March	Contract Management	Contract Management	S2P Platforms	Supplier Diversity	Use of AI in Procurement	SUPPLEMENT Top 100 Women
April	Supplier Diversity	Ethical Sourcing	Cloud Adoption	Net Zero & Planet	Procurement Consultants	
May	Risk Management	Digital Ecosystem	E-Procurement Software	Circular Economy	P2P Platforms	
June	Talent Management	Circular Economy	SRM Software	Supply Chain Sustainability	Ethical Procurement Companies	
July	Cloud Adoption	Supplier Relationship Management (SRM)	Contract Management Software	ESG	SRM Platforms	SUPPLEMENT Top 100 Companies
Aug	Digital Ecosystems	Enterprise Procurement	Supplier Discovery	Governance & Ethics	Digital Procurement Strategies	
Sept	RegTech & Compliance	Global Sourcing	Data & Analytics	Supply Chain Traceability	AI Tools	SUPPLEMENT Top 100 Leaders
Oct	Procurement Transformation	Risk & Resilience	Blockchain	PLM	S2P Platforms	
Nov	Supplier Inclusion	Negotiation Strategies	Mobile Procurement Apps	Stakeholder Engagement	Scope 3 Strategies	
Dec	Sourcing & Category Management	Spend Analysis & Sourcing	E-Invoicing & E-Payments	DE&I	Fastest-Growing Procurement Platforms	

Contact our Teams

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Procurement

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